

## TERMS & CONDITIONS OF ENTRY – WRIGLEY COMPETITION

1. Information on prizes and how to enter the WRIGLEY COMPETITION ("**Competition**") forms part of these Terms & Conditions of Entry.
2. Entry to the Competition is open to all legal residents of India only. Entrants below the age of 18 years must seek parental and/or guardian approval before participating in the Competition. It will be the responsibility of parents and/or guardian to monitor their children's participation in this Competition. Employees (and their immediate families) of the Promoter, its related companies and advertising agencies may not enter the Competition.
3. No purchase is necessary to enter the Competition. Entry to the Competition is via short message services ("**SMS**") to the number "58558", as such services are provided by Mobile2Win India Private Limited ("**M2W**"). Entrants may enter the Competition as many times as they wish provided that each entry is separately submitted. Each SMS sent by an entrant to this Competition to the M2W number will cost him/her a maximum of Rs. 3.00 depending on the operator.
4. Entry to the Competition commences on 25 July 2008 and closes at last entry received by 11:59pm India Standard Time (IST) on 21 August 2008 ("**Competition Period**"). By entering the Competition, entrants accept these Terms & Conditions of Entry.
5. The Prize selection for the Competition will take place at the office of the Promoter on 28 August 2008 at 12:00 hours (IST).
6. A Competition promotional spot will solicit participation from the audience by asking them to count the number of times a bug appears with liquid splashing out of Boomer during the television program titled 'Ben 10' starting at 6 p.m. from Monday to Sunday and again at 8 p.m. from Monday to Saturday during the Competition Period. Entrants have to submit their entries via the method outlined in Para 3. 20,000 entrants from the list of correct entries shall be selected by the Promoter as winners ("**Winners**") of the Competition. Winners shall be eligible to receive a Ben 10 projection gadget with an estimated value of Rs. 200/-..
7. The total value of the Prize is approximately, 40,00,000. The decision is will be final and binding. No correspondence will be entered into about the Competition or the decision(s). No Prize is transferable or redeemable for cash. The Promoter accepts no responsibility for any variation in the value of any of the Prizes (or any part of them) or for lost damaged or misdirected Prizes or mail. The Promoter reserves the right to substitute any Prizes (or any part of them) for an item of similar value. The specifications and brand (as applicable) of the Prizes may change midway, before or after the commencement of the Competition at the sole discretion of the Promoter. The Promoter is not responsible for the service and support of the Prizes after they are delivered to the winners.
8. The Prize winners may at the absolute discretion of the Promoter be required to execute a deed of release and indemnity in a form prescribed by the Promoter in order to receive the Prizes. In the event that the Promoter has a prize giving ceremony, the Prize winners are required to attend at their own cost and expense to collect the prize. In the event that the Prize winner is not able to attend the prize giving ceremony, the Prize winner must nominate a representative to be present at the prize giving ceremony to accept the prize on his/her behalf. If any Prize winner is under the age of 18 years old, the Prize will be awarded to that winner's parent or guardian. All taxes, insurance, transfers, spending money and other expenses, as the case may be, unless specifically stated, are the sole responsibility of Prize winners.
9. The winners will be notified by telephone to the number submitted with such Prize winners' Entry. The respective Prizes will be delivered to the winners within 8 weeks from the close of the Competition. The Promoter reserves the right to use any other

method or medium deemed fit in its sole and absolute discretion for the purpose of announcing the Competition winners. Upon request, Prize winners may be required to provide their contact details, passport/identity number, proof of residency, proof of age and or any other details deemed necessary and relevant by the Promoter in its sole discretion prior to the collection, dispatch or delivery of any Prizes. . If any Prize winner is under the age of eighteen years old, the Prize will be awarded to the winner's parent or guardian. If the Prize is declined, unclaimed or unable to be claimed, or if a winner cannot be contacted from the details supplied, the Promoter may select the next best and valid entry from entrants from the Territory as an alternative Prize winner at its sole discretion.

10. By entering into this Competition, each entrant is deemed to have granted Promoter the right, at its sole and absolute discretion, to use the nickname, names, photographs, voice or video recordings and entries of such entrant and/or representatives of such entrant without obtaining any other further consent or making any payment whatsoever to such entrant and/or the representatives of such entrant for publicity, advertising, trade or promotion purposes in any media.
11. To the extent permitted by law, neither the Promoter nor its agent (if any) makes any representations or warranties as to the quality, suitability or merchantability of any of the Prizes. To the extent permitted by law, neither the Promoter shall be liable for any loss or damage whatsoever that may be suffered, or for any personal injury that may be suffered, as a result of participating in the Competition or using any Prizes.
12. The Promoter reserves the right in its sole discretion to disqualify any individual who tampers with the entry process and, subject to the approval of those authorities which have issued permits for the conduct of the Competition, to cancel, terminate, modify or suspend the Competition if, for any reason, this Competition is not capable of running as planned, including by reason of infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the control of Promoter that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Competition,.
13. The Promoter is not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, failure of any email or entry to be received by Promoter on account of technical problems or traffic congestion on the internet, telephone or at any website or any combination of them (as applicable), including any injury or damage to any entrant's or any other person's computer related to or resulting from participation or downloading any materials in or in connection with the Competition. **CAUTION:** any attempt to deliberately damage any website or the information on a website, or to otherwise undermine the legitimate operation of the Competition may be a violation of criminal and civil laws and should such an attempt be made, whether successful or not, each of Promoter and TI reserves the right to seek damages to the fullest extent permitted by law.
14. The Promoter is Wrigley India Private Limited and its office is at 206, 2nd Floor, Phase III, Okhla Industrial Estate, New Delhi 110020.
15. The terms and conditions of the Competition are linked through a webpage accessible from [www.cartoonnetworkindia.com](http://www.cartoonnetworkindia.com) however, neither the [www.cartoonnetworkindia.com](http://www.cartoonnetworkindia.com) website nor the proprietors or operators of the [www.cartoonnetworkindia.com](http://www.cartoonnetworkindia.com) website are associated with any aspect of the Competition, are not responsible for any element of the Competition, are not party to the terms and conditions hereof and have no liability whatsoever (to the extent permitted by law) to any person in respect of any aspect of the Competition. Each entrant in the Completion releases the proprietors and operators of the [www.cartoonnetworkindia.com](http://www.cartoonnetworkindia.com) website, their affiliates and their licensees, successors, assigns, and each of such person's employees, agents, directors and officers from all

liability, rights, claims, demands, losses, damages, expenses, costs and actions (including attorney fees) which an entrant may have at any time in relation to the Competition or a prize associated with the Competition.

16. Entrants' personal information ("PI") will be collected to enable the Promoter to administer and promote this Competition and its winners. The PI of Prize winners may be provided to others assisting the Promoter in this regard, including the Prize fulfillment agencies, Promoter's affiliates and agents and authorities that regulate this Competition.

None of the above paragraphs limits any other.

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